



***You've been part of RePlay's 50-year story.
Now, be part of the birthday celebration!***

**Your "coin-machine" magazine
is marking a huge anniversary in October!**

Publisher Eddie Adlum distributed his first **RePlay Magazine** at the "MOA" show in the fall of 1975... and folks loved it! Over the past five decades, **RePlay** has reported on the companies, products and, most importantly, people of this great industry.

While the names and faces may have changed over these five decades, what's remained constant is our passion for this industry and its many people.

Our **October 2025** issue will feature a special **Golden Anniversary Salute**, telling the magazine's story, how the people putting it together came to do so and some of the more colorful characters we've met along the way. We'll also have a bunch of photos that will have you reminiscing right along with us.

We'd love it if you'd join the celebration by placing a **"Happy Anniversary, RePlay!"** ad in this keepsake issue. **Please see the information on the back for details.**

RePlay magazine

Join the Celebration!

It's RePlay's 50th anniversary!

We will honor this milestone with stories, pictures and congratulatory ads and hope you'll join the party with a "happy anniversary" ad of your own!

Please select a size below and if you are sending a finished, ready-to-print art file, please supply a 350 dpi JPEG, TIFF or PDF file. If you'd like us to make the ad

for you, either supply a brief message of congratula-

tions or ask us to write that for you, plus send along a company logo or other image it you like.

Prices for ads in this special salute have been discounted to encourage **BIG** participation and **COLOR** is free! (We'll send a bill after the ad appears.)

Deadline: Friday, September 5, 2025

(Earlier delivery of your ad reservation and materials would be appreciated.)

Please check your ad preference:

☐ **full page \$995**

(full bleed: 8.75" x 11.25"d or
non-bleed size: 7"w x 10"d)

☐ **half-page \$575**

(7"w x 5"d or
3-1/2"w x 10"d)

☐ **quarter-page \$295**

(3-1/2"w x 5"d)

☐ **We're sending a finished ad to you via email: barry@replaymag.com.**

☐ **Make the ad at RePlay using our message.** (You may email a printable logo if you wish.)

☐ **Please write the message for us.**

Message: _____

Company: _____

Address: _____

Signature: _____ email: _____ phone: _____

Email: barry@replaymag.com

or phone: 818-554-3945

RePlay magazine

